What Influences Attraction?

I. Physical Attractiveness
   A. Computer dating study with heterosexuals
   B. Computer dating study with gay men
   C. Effects on long-term relationships
   D. Effects on professional success
   E. Why does physical attractiveness matter?
      1. “What is beautiful is good”
      2. Evolutionary reasons
      3. Kernel of truth?

II. Proximity (propinquity)
   A. Physical distance
      1. Friendships on campus housing
      2. Friendship in the classroom
   B. Functional distance
   C. Why?
      1. Opportunity for interaction
      2. Mere exposure