

# Stereotypes

- I. Introductory issues
  - A. Is this still an important issue in 2003?
  - B. What groups does this apply to?
  
- II. How stereotypes affect our perceptions of other people
  - A. Willingness to interview people of different races
  - B. Examples from our discussion of schemas
  
- III. How stereotypes can affect a group member even if no one is treating them differently
  - A. Stereotype threat
    - 1. Ethnicity example – Steele & Aronson (1995)
    - 2. Gender example – Spence, Steele, and Quinn (1999)
    - 3. 2 effects of stereotype threat
  
- IV. Possible ways to change a stereotype
  - A. Bookkeeping model
  - B. Conversion model
  - C. Subtyping model
  - D. What does the data show?
  
- V. Why is it so hard to change stereotypes?