

## Intro and Research Methods 1

- I. What is psychology
- II. What is social psychology
  - A. How does it differ from personality psychology?
- III. Ways of knowing
  - A. How we “know” in social psychology
- IV. The process of science
  - A. Form a theory
  - B. Generate a hypothesis
  - C. Translate hypothesis into an experiment
    1. Example from Latane and Darley’s experiments on helping
  - D. Do an experiment
    1. Independent variables
    2. Dependent variables
    3. Cover story
    4. Confederate
  - E. Get results
  - F. Revise theory as needed
  - G. Do more experiments
  
  - H. Other ways to test hypotheses