

What Influences Attraction?

- I. Physical Attractiveness
 - A. Computer dating study with heterosexuals
 - B. Computer dating study with gay men
 - C. Effects on long-term relationships
 - D. Effects on professional success
 - E. Why does physical attractiveness matter?
 - 1. "What is beautiful is good"
 - 2. Evolutionary reasons
 - 3. Kernel of truth?

- II. Proximity (propinquity)
 - A. Physical distance
 - 1. Friendships on campus housing
 - 2. Friendship in the classroom
 - B. Functional distance
 - C. Why?
 - 1. Opportunity for interaction
 - 2. Mere exposure