

Helping Part 1

Some factors that will affect helping

- I. Social Exchange Theory
 - A. Influence of perceived rewards and costs
 - B. Types of rewards and costs
 - C. How this might explain gender differences in helping?
 - D. How well does this explain helping?

- II. Empathy-Altruism model
 - A. How do empathy and distress differ from each other?
 - B. Batson et al (1981) experiment where people are shocked

- III. Evolutionary reasons
 - A. How kin selection affects helping
 - B. How reciprocity affects helping