Chapter 5: Stat Inference with Simple Models
DATA = MODEL + ERROR
In this chapter, models are simple, mean estimates the model. So when we are asking questions about a simple model, we are asking about the value of a mean. one-sample t-test.

$$
\begin{aligned}
& \operatorname{MODEL~C}: Y_{i}=B_{0}+\varepsilon_{i} \\
& \operatorname{MODEL~A}: Y_{i}=\beta_{0}+\varepsilon_{i}
\end{aligned}
$$

We know how to calculate estimate b0, calculate SSE's, calculate PRE. Remaining question:

When is PRE big enough to warrant rejecting C in favor of A?

In this chapt we will answer that question definitively.

Example:
teacher of new math curric
15 students
principle wants evidence new scores beat old norm of 65

MODEL C: $Y_{i}=65+\varepsilon_{i}$
MODEL A: $Y_{i}=\beta_{0}+\varepsilon_{i}$
Note: Can ALWAYS write down models BEFORE looking at DATA. DO SO!

Now, look at descriptive stats of data
Ex. 5.1, p. 73

$$
\begin{gathered}
\text { MODEL C: } \hat{Y}_{i}=65 \\
\text { MODEL A: } \hat{Y}_{i}=78.1 \\
S S E(C)=\sum_{i=1}^{n}\left(Y_{i}-65\right)^{2} \\
S S E(A)=\sum_{i=1}^{n}\left(Y_{i}-78.1\right)^{2}
\end{gathered}
$$

See calculations in Ex. 5.2, p. 74
Note a couple of BIG errors-watch out!
Can get from USS and CSS, but won't notice BIG errors

$$
P R E=\frac{\operatorname{SSE}(C)-\operatorname{SSE}(A)}{\operatorname{SSE}(C)}=\frac{10,403-7815.7}{10,403}=.25
$$

That is, MODEL A using the mean to estimate the unknown parameter has 25\% less error than MODEL C, using the old parameter value. Is this big enough?

Digression: ANOVA decomposition

| Source | SS | PRE |
| :--- | ---: | ---: |
| Reduce, Mod A | SSR | SSR/ SSE(C) |
| Error for Mod A | SSE(A) |  |
| Total | SSE(C) |  |


| Source | SS | PRE |
| :--- | ---: | ---: |
| Reduce, Beta0 | 2,587 | .25 |
| Error for Mod A | 7,816 |  |
| Total | 10,403 |  |

$$
\begin{aligned}
& S S R=\operatorname{SSE}(C)-\operatorname{SSE}(A) \\
& S S R=\sum_{i=1}^{n}\left(\hat{Y}_{i C}-\hat{Y}_{i A}\right)^{2}
\end{aligned}
$$

Explain conceptual importance of this formula
The more different the predictions the greater SSR and the greater PRE. MODEL A must make different predictions from MODEL $C$ to be interesting!

$$
S S R=\sum_{i=1}^{n}(65-78.133)^{2}=\sum_{i=1}^{15}(-13.133)^{2}=2,587.1
$$

Sampling Distribution of PRE
now we will do it! is PRE=. 25 "big enough?"
Start with MODEL C

$$
\text { MODEL C: } Y_{i}=65+\varepsilon_{i}
$$

Assume it is true. Is it possible for the errors to be such that we COULD get a mean of 78.1? Is that likely? Is it likely that with that MODEL C we could get a PRE $=.25$ ? That is our question!

Just as won't get Mean = 65 every time, won't get PRE $=0$ every time. In fact, will on average get a PRE bigger than 0 because MODEL $A$ will be a little bit better. If MODEL $C$ is really correct, then the TRUE proportional reduction in error is

$$
\eta^{2}=0
$$

Note: this means PRE is biased. We will deal with that later.

Let's assume PRE=0, i.e., MODEL C is correct and play our Nature simulation game again.

What should go in bag of error tickets? We now know typical errors.
$\mathrm{s}^{2}=\mathbf{7 8 1 5 . 7} / \mathbf{1 4}=558.3$
Use this info to put tickets in bag. assume normal dist, independent, identically distributed.

We already did this in Chapter 4! tickets were
$-9-37-172245$
and resulting values were
$\begin{array}{lllll}56 & 28 & 48 & 87 & 110\end{array}$
mean $=63$
SSE(C) $=8048$
SSE (A) $=7988$
PRE $=(8048-7988) / 8048=.0075$
That is Round 1
Now let's do this over and over to get sampling dist.
See Ex. 5.5 and 5.6, pp. 80-81
Can now answer question! Is PRE big enough to reject Model C. Rule: If PRE would is surprising, i.e., if PRE would occur less than $5 \%$ of time by chance, then reject Model C.

In this case, reject MODEL C because $p($ PRE>=.25) $=$ .95

Critical Values
really interested in those cutpoints at .05. it will be different for other values of $n$, PC, and PA don't want big table like Ex 5.5 every time.

Appendix tables for .05 and .01 surprise

F*
PRE tables are rare (at least for now!)

## derive

PRE/ additional parameter $=$ PRE/ (PA-PC)
1-PRE/ parameters that could be added = (1-PRE)/(n-PA)

$$
F^{*}=\frac{\frac{P R E}{P A-P C}}{\frac{1-P R E}{n-P A}}=\frac{\frac{.25}{1}}{\frac{.75}{14}}=4.66
$$

explain in terms of junk params
Sampling distribution for $F^{*}$ has same info as sampling distribution for PRE. If one rejects MODEL C, so will the other!
critical values of $\mathrm{F}^{*}$, Ex 5.8
note for . 95 about 4 times better than junk
F* vs F distribution
If assumptions met, then $F^{*}$ has $F$ distribution
look at more general tables in Appendix

Alternative $F^{*}$ formula ubiquitous so we have to learn it

$$
F^{*}=\frac{S S R /(P A-P C)}{S S E(A) /(n-P A)}=\frac{M S R}{M S E}
$$

| Source | SS | df | MS | F* | PRE |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Reduce | SSR | PA-PC | MSR | MSR/ MSE | SSR |
| Error | SSE(A) | n-PA | MSE |  | SSE(C) |
| Total | SSE(C) | n-PC |  |  |  |


| Source | SS | df | MS | F* | PRE | p |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Reduce | 2587 | 1 | 2587 | 4.66 | .25 | .05 |
| Error | 7816 | 14 | 558 |  |  |  |
| Total | 10403 | 15 |  |  |  |  |

Statistical Decisions
all stat decisions are fallible!

|  |  | True State Model C Correct | Model C wrong |
| :---: | :---: | :---: | :---: |
| Statistical | "Reject C" | Type I Error | Correct Decision |
| Decision | "Don't <br> reject C" | Correct Decision | Type II Error |

dollar bill changer
reject good bill---Type I error alpha accept bad bill----Type II error beta
reject bad bill---OK
accept good bill---OK
p(don't make Type II error) = power = 1-beta
should pay attention to relative costs
can slide criteria to change probabilities of two types of error
but usually select alpha and let beta be whatever it turns out to be

## Estimating Statistical Power

don't want to do studies where we can't see anything! must have adequate power
got alpha assuming MODEL C is Correct now want to assume MODEL C is INCorrect
how do we do that?
assume MODEL A is correct, but what does that mean?
need to specify that MODEL A is correct so that there is a true PRE of a certain amount

So do "What IF" analysis. What if true PRE is xxxx? What would our power be?
play sampling game again with different values of True PRE! distributions of PRE as function of TruePRE

Ex. 5.12, p. 90
Coordinate this info with critical values for specific alphas,
Ex. 5.13
then Appendix C

So how do we get values of True PRE to play the what-if game?

1. prior studies in same domain correction for bias

$$
\begin{aligned}
& \hat{\eta}^{2}=1-(1-P R E)\left\lfloor\frac{n-P C}{n-P A}\right\rfloor \\
& \hat{\eta}^{2}=1-(1-.25)\left\lfloor\frac{15-0}{14-1}\right\rfloor=.20
\end{aligned}
$$

2. Cohen
"small" . 02 [.03]
"medium" . 13 [.1]
"large" . 26 [.3]
do for math curriculum problem
small power $=.09$
medium power = . 21
large power = . 63
3. Parameter guesses
guess beta0, SSE(C), and calculate PRE see example in book, not common enough

Improving Power turn up power on microscope

1. Reducing ERROR

DATA = MODEL + ERROR
a. better DATA (measured with less ERROR)
b. better MODEL (more variables in MODEL)
e.g., teacher student had last year
2. Increasing alpha.
more type I errors but fewer type II errors tradeoff policy importance costs of Type I error low Ex 5.14, p. 98, for math curric
3. Incresing n

See Ex. 5.15, p. 99 but
a. may be infeasible due to cost
b. find trivial effects

## Confidence Intervals

CI = set of possible values for Bo for which MODEL C would NOT be rejected
e.g., mean $=78.1$, if used that for Bo would not reject C! so 78.1 IS in CI
but rejected MODEL C for $\mathrm{Bo}_{0}=65$ so 65 is NOT in Cl how about $\mathrm{BO}=70$ ?
$\operatorname{SSE}(C)=8808$
SSE (A) $=7815.7$ [as before!]
PRE = . 11 < crit value of . 247
SO 70 IS in CI
could continue this game but there is a formula

$$
\begin{gathered}
b_{0} \pm \sqrt{\frac{F_{1, n-1 ; \alpha} M S E}{n}} \\
78.1 \pm \sqrt{\frac{(.4 .6) 558.3}{15}} \text { or } 78.1 \pm 13.08
\end{gathered}
$$

This is 95\% CI of [65.02,91.18]
Any Bo not in this interval would reject MODEL C Any Bo IN this interval would NOT reject MODEL C

Formula for Cl shows the three components of statistical power. Whatever makes the CI narrower, increases power.

## Equvalence to the t-test

$$
\begin{aligned}
& F_{1, n-1}^{*}=\frac{S S R}{M S E}=\frac{n\left(B_{0}-\bar{Y}\right)^{2}}{s^{2}} \\
& t_{n-1}^{*}=\sqrt{F_{1, n-1}^{*}}=\frac{\sqrt{n}\left(\bar{Y}-B_{0}\right)}{s}=\frac{\sqrt{15}(78.1-65)}{23.6}=2.15
\end{aligned}
$$

$2.15^{2}=4.62$, which is $F$ we got before (within rounding)

## EXAMPLE

from Appendix A
SATV = self-reported SAT verbal score
ASATV = actual SAT math score
SATVDIFF = SATV - ASATV
n = 170

MODEL C: SATVDIFFi $=0+\boldsymbol{\varepsilon}_{\mathbf{i}}$
MODEL A: SATVDIFFi $=\beta+\varepsilon_{i}$
Power analysis:
$P A-P C=1, n-P A=169$ ( $n-P A=150$ is close)
small . 57
medium . 98
large > . 995
might miss small effect but great power for everthing else

MODEL C: SATVDIFFi $=0$
MODEL A: SATVDIFFi $=1.03$
$\operatorname{SSE}(C)=1861.25$
$\operatorname{SSE}(A)=1682.13$
$\operatorname{PRE}=.096 \quad F^{*}(1,169)=18.0 \quad p<.0001$

Statistical: Reject MODEL C
Substantive: On average, freshmen overstated their SAT-Verbal scores by approximately 10.3 points [on the 200-800 scale].

Do the same thing for SATMDIFF
mean $=-.27$
$\operatorname{PRE}=.010 \quad F(1,169)=1.73, p=.19$
do not reject MODEL C tendency to understate SATM is not reliable

## Punchline

This same machinery for statistical inference will work for all the rest of the more complicated models we will consider! PRE's, F*'s, crit value, power tables ALL THE SAME!

