

SOCIAL PSYCHOLOGY (PSYC 2606), Spring 2007

<http://psych-swiki.colorado.edu:8080/2606-003-004>

Dr. Irene Blair, MUEN D357c, Mon, 2 – 4 PM

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Teaching Assistant

Ana Nunes, MUEN D354

Tue, 1:30 – 3:30 PM; Thur, 10 AM – 12 PM

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Mon, 10 AM – 12 PM

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This course is designed to provide you with a basic understanding of social psychology. As such, the goal is for you to learn, (a) how social behavior is scientifically studied, (b) the major concepts, research findings, and issues in the field, and (c) the importance of social influences in everyday life.

REQUIRED MATERIALS: ♦Brehm, S., Kassin, S., & Fein, S. (2005). *Social psychology* (6th ed.). NY: Houghton Mifflin. ♦An iClicker RF remote.

REQUIREMENTS AND POLICIES: Regular class attendance is necessary for doing well in this course. Additional requirements are: 3 Midterm exams (50%), 1 Application paper (8%), Classroom activities (7%), Final exam (35%).

Midterm & Final Exams. The exams will cover material from both the textbook and class lectures. That is, you will be questioned about material from the lectures that is not covered in the textbook, and about material from the textbook that is not covered in the lectures. All exams will be multiple-choice, so bring a #2 pencil and an eraser to each one. The midterm exams are not cumulative, but the final exam is.

****No makeup exams will be given.** However, we recognize that there are some situations in which you simply cannot make it to an exam (e.g., illness, family emergency, university sponsored event, religious observance). If you miss one midterm exam under such circumstances, it will not count against you (i.e., we will average your scores from the remaining two exams), providing that you give us adequate documentation. If more than one exam is in conflict with a University sponsored event or religious observance, you can take the second missed exam **before** the listed exam date. Dr. Blair needs to be informed **at least 3 weeks before** a scheduled exam if you have a university or religious conflict with the exam date. At the end of the semester, students who have taken **all three** midterm exams will get to drop their lowest score. **The final exam is required for passing the course. You must take the final exam as scheduled, according to university policy.**

Application Paper. An application paper is due in class on **April 6 (9 AM class) or April 18 (8 AM class)**. The goal of this paper is to apply one of the concepts discussed **in class or in the textbook** to your own experience. This paper will contain two sections: (a) A brief description of the social psychological concept, and (b) the application of this concept to your own experience. The paper will be 3-4 double-spaced, typed pages. You can obtain additional information about writing this paper from the class website.

Classroom Activities. There will be a number of class activities throughout the semester, including quizzes. **You must be present and, when needed, have your iClicker remote to receive credit for these activities. Bring your iClicker remote to every class.**

GRADING: Your final letter grade for the course will be assigned in the following manner. First, a “Reference Score” will be calculated by taking the mean of the top five percent of **both sections** of this class taught by Dr. Blair. Your grade will be determined by how well you have done relative to this Reference Score.

A	=93.3%	B+	=86.6%	B-	=80.0%	C	=73.3%	D+	=66.6%	D-	=60.0%
A-	=90.0%	B	=83.3%	C+	=76.6%	C-	=70.0%	D	=63.3%	F	<60.0%

NOTE: If you qualify for accommodations because of a disability, please submit to Dr. Blair a letter from Disability Services in a timely manner so that your needs may be addressed. Disability Services determines accommodations based on documented disabilities. Contact: 303-492-8671, Willard 322, and <http://www.Colorado.EDU/disabilityservices>

SCHEDULE:

Date	Topic	Textbook
Jan 17, 19, 22	The Basics Definitions & Methods	Ch. 1 & 2
Jan 24, 29, 31, Feb 2 **NO CLASS JAN 26	The Self Self-perception; Social Comparison; Self in Context; Self-enhancement & Self-verification	Ch. 3
Feb 5, 7, 9, 12, 14	Perceiving and Judging Other People First Impressions; Attributions; Errors & Biases in Perception	Ch. 4
Feb 16	**Review Session; Room & Time TBA **EXAM 1	
Feb 19, 21, 23, 26, 28	Stereotypes & Prejudice Social learning; Motivation; Cognition & Information Processing; Changing Stereotypes & Prejudice	Ch. 5
Mar 2, 5, 7, 9	Attitudes Attitudes & Behavior; Persuasion; Cognitive Dissonance	Ch. 6
Mar 12	**Review Session; Room & Time TBA **EXAM 2	
Mar 14, 16, 19, 21, 23	Conformity and Group Processes Social Norms & Conformity; Gaining Compliance; Obedience to Authority; Social facilitation & social loafing; Deindividuation; pluralistic ignorance	Ch. 7 & 8
Apr 2, 4, 6, 9	Interpersonal Relationships Attraction & liking; Close relationships	Ch. 9
Apr 11	**Review Session; Room & Time TBA **EXAM 3 (You must take ALL 3 exams to drop lowest score!)	
Apr 13, 16, 18, 20	Helping Others Motivational factors 5-step model of helping Other influences	Ch. 10
Apr 23, 25, 27	Aggression Social learning theory & social roles The Stanford prison study Mass media & situational cues	Ch. 11
Apr 30, May 2, 4	Health Psychology Stress and coping	Ch. 14
	**Review Session; Room & Time TBA **FINAL EXAM: 8 AM Class = Wed, May 9, 7:30 – 10 AM 9 AM Class = Tue, May 8, 7:30 – 10 AM	